

# 720- MANAGER, COMMUNICATIONS COMMUNICATIONS

Montreal, Vancouver Quebec

WE'RE  
HIRING

## ABOUT FPINNOVATIONS

FPInnovations is a private not-for-profit organization that specializes in the creation of solutions in support of the Canadian forest sector's global competitiveness. It is ideally positioned to perform state-of-the-art research, develop advanced technologies, and deliver innovative solutions to complex problems for every area of the sector's value chain, from forest operations to consumer and industrial products.

We're currently seeking for a highly diligent, driven and confident Manager for leading our Communication Operations team. Reporting to the Corporate Secretary and Chief Communication Officer, the person manages and drives the Communications team and their Stakeholders. The Manager works closely with the Innovation Centres of Excellence Directors, Managers and Leadership to design, plan and successfully execute communications through innovative and digital means.



### RESPONSIBILITIES

- Lead and manage a team of 5 communications professionals and 2 graphic designers
- Lead and support a team that plans, writes, edits, and designs communication tools and corporate documents;
- Participate in developing content for communication channels destined to stakeholders, both internal and external, via newsletters, trade magazine articles, websites, blog, videos, etc.;
- Develop and promote web site content;
- Support the Business Development team in the creation of their media and documentation;
- Lead the planning of editorial and event calendars and ensure the deployment of content across multiple channels;
- Participate in the continuous improvement of communication / marketing tools, practices and processes.

FPInnovations respects equal opportunities in employment.



### QUALIFICATIONS & SKILLS

- Bachelor's Degree in marketing, business or communications;
- Driving high-impact communications, with 8 years experience in a similar managing role;
- A hands-on Team Leader with strong people skills;
- Proven ability to identify operational priorities based on the company's objectives;
- Strong understanding of emerging technologies and leading business communications trends;
- Ability to influence and build relationships with people across all levels and organizations internally and externally;
- Works in a self-directed manner and independently with minimal supervision;
- Experience in a research environment considered an asset;
- Fluent in English and French – spoken and written.

**IMPORTANT:** Enter the reference number 720 in the subject line of your e-mail.



Send your CV to:  
[recruitment\\_recrutement@fpinnovations.ca](mailto:recruitment_recrutement@fpinnovations.ca)

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